



**FIRST OF ALL, LEARN TO MAKE  
THE "SHAKA" SIGN AND TEACH OTHERS... THIS IS  
LIKE THE PEACE SYMBOL IN HAWAIIAN.**

**FINAL QUICK START CHECK LIST FOR YOUR UPCOMING EVENT...**

Aloha and Mahalo!

Let's get ready to WOWABUNGA Your Customers and the CROWD!

(after years of producing events, we find that this final checklist and suggestions are the simple secrets to providing an experiential, memorable event. Even the jaded Microsoft execs still love the "kitschy" stuff year after year!

PS... we have no affiliation with these stores, we just use them over the years for great prizes...do a search for on your own. These are just starter ideas.

1) Did you get the "Kitschy" leis from these stores? Leis in Hawaii represent a fond greeting. Creates a nice way to engage with anyone.

The leis will add so much color and fun to your event. By placing them on the "SURFER WANNABE" contestant, you start the laughter and surfing going. You tell them that they have to wear them (the more leis you put on them the funnier it is) to give them "Magical Hawaiian Balancing Powers" while surfing. However, you also tell that they have to give them back because they have to be recharged (we learned this after losing hundreds of leis - people love to take them). You can even get BLINKING leis, etc.

Here are a list of online vendors to buy them from:

<http://www.partycity.com/search.do?query=leis>

[http://www.orientaltrading.com/ui/browse/processRequest.do?](http://www.orientaltrading.com/ui/browse/processRequest.do?categoryFromSearch=true&categoryFromSearch=true&sp=true&categoryId=552880&tabId=2&requestURI=viewEndecaCategory&No=0&rd=leis&rd=leis)

[categoryFromSearch=true&categoryFromSearch=true&sp=true&categoryId=552880&tabId=2&requestURI=viewEndecaCategory&No=0&rd=leis&rd=leis](http://www.orientaltrading.com/ui/browse/processRequest.do?categoryFromSearch=true&categoryFromSearch=true&sp=true&categoryId=552880&tabId=2&requestURI=viewEndecaCategory&No=0&rd=leis&rd=leis)

2) Do you have prizes? Think "Carnival Mentality"... people love a carnival and when they are at one they ALL turn into kids again... and they love to try and win prizes... forget the pens and candy, give them something to really work for and remember. Give them the opportunity to win your products or services. Bottom line, make sure that the GRAND PRIZE is something worth trying for... believe it or not, even a trophy is a great prize.

Here are some ideas:

For some reason, the corporate people really like these blinking prizes

<http://www.flashingblinkylights.com/?gclid=CITEhaLY3bwCFQVafgod1k4ACQ>

<http://www.awardsforanything.com/?gclid=CNLkj6aOhcQCFYdafgodoksAaA>

<http://store.kitsch-bent.com/products>

<http://www.storenvvy.com/shop/category/home-kitsch/>

3) Did you download the "FAKER PHOTO" app that you can use for post marketing.

After years of trying various photo opp apps, this is probably the best!

It's worth 100 times the price of .99. Set up the magazine frame you want with your brand or theme

and then shoot away with your customers holding the trophy and wearing a mound of leis!

Capture their smiles and laughter and they will most definitely give you an accurate email address for future correspondence.

[http://download.cnet.com/Faker-Gold-the-Wild-Photo-App/3000-12511\\_4-75642580.html](http://download.cnet.com/Faker-Gold-the-Wild-Photo-App/3000-12511_4-75642580.html)

4) Did your team settle on the type of image they want to portray at this INDOOR VIRTUAL SURF CONTEST?

Are they going to wear Aloha shirts or some form of colorful happy gear. Sunglasses are a NO NO!

But any type of colorful coordinated (or even non coordinated) apparel gives your Indoor Surf Destination an exciting, crowd gathering appeal.

<http://www.alohaoutlet.com/Shops/108/en/AlohaBrand/?gclid=CLCboN-QhcQCFcIlfgodIYgAcA>

<http://www.alohafunwear.com/blouse.html>

<http://store.shirtsofhawaii.com/meco2.html>

Or you can have some VIRTUAL SURF INSTRUCTOR CUSTOM shirts made:

<http://www.customink.com/>

[http://www.cafepress.com/mf/18874204/lifeguard-hawaii\\_tshirt?productId=125075532](http://www.cafepress.com/mf/18874204/lifeguard-hawaii_tshirt?productId=125075532)

<http://www.uberprints.com/?gclid=COFAstCRhcQCFQGTfgodyLUANw>

5) Did you get your monitor or plasma screen?

Remember, people are like moths, they love anything that is lit up and are drawn to it.

Must be the cave man genetics, but anytime we put our colorful game up on either a projection screen

or a 60" plasma /lcd monitor, you get the crowd gathering... especially when they see a SURFBOARD

in front of the screen.

Your local rentacenter or colortyme center will be happy to deliver your monitor to your event.

Get the best in equipment for a short rental period. Make sure you rent at least a 50 - 60" size.

<http://www6.rentacenter.com/rent-a-center-home>

<http://www.colortyme.com/>

<http://www.rentex.com/Rentals/projector-screens/index.html?s=googleleadprojectorscreen&gclid=COOoqt2ShcQCFRBafgod52oAJg>

If your company has a projector with high and bright LUMENS, think about buying an

INFLATABLE screen... they are so economical

and you will find a use for them later - for sure!

[http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[action=product\\_interest&action\\_type=title&placement\\_id=irs-106-](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[t1&strategy=PWVUB&visitor\\_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client\\_guid=aoabdd77-](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[8ifo-4927-8742-](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[1bb7a29506f5&customer\\_id\\_enc=&config\\_id=106&parent\\_item\\_id=5044023&parent\\_anchor\\_ite](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[m\\_id=5044023&guid=149b925d-9c06-4504-bf79-](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[ab7cdea30c7&bucket\\_id=irsbucketdefault&beacon\\_version=1.0.1&findingMethod=p13n](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[http://www.homedepot.com/p/Sima-84-in-Pop-Up-Projection-Screen-XL-84POP/205435062?](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[cm\\_mmc=Shopping%7cG%7cBase%7cPLA%7cD27E](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[%7cElectrical&gclid=CNaTyLqThcQCFcRffgodiloAZw&gclsrc=aw.ds](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[http://www.thefinalclick.com/Da-Lite-39415-PICO-Screen-PICO-SCREEN-30-DIAG-HDTV-VS-](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[Video-Spectra-Surface\\_p\\_114300.html?gclid=CM69nKeThcQCFY9hfgodsWsAnw](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[http://www.projectorscreenstore.com/PSS-Projector-Screens-Outdoor.html](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

[\[http://www.amazon.com/s/?ie=UTF8&keywords=projector+screen+inflatable&tag=googhydr-20&index=aps&hvadid=34601792688&hvpos=1t2&hvexid=&hvnetw=g&hvrand=5271584336428363977&hvppone=&hvptwo=&hvqmt=b&hvdev=c&ref=pd\\\_sl\\\_70un9i5xga\\\_b\]\(http://www.amazon.com/s/?ie=UTF8&keywords=projector+screen+inflatable&tag=googhydr-20&index=aps&hvadid=34601792688&hvpos=1t2&hvexid=&hvnetw=g&hvrand=5271584336428363977&hvppone=&hvptwo=&hvqmt=b&hvdev=c&ref=pd\_sl\_70un9i5xga\_b\)](http://www.walmart.com/ip/Deluxe-Outdoor-Inflatable-Movie-Screen/7983503?action=product_interest&action_type=title&placement_id=irs-106-t1&strategy=PWVUB&visitor_id=Ok9AOcHF5J6UfzJohR-Ig4&category=&client_guid=aoabdd77-8ifo-4927-8742-1bb7a29506f5&customer_id_enc=&config_id=106&parent_item_id=5044023&parent_anchor_item_id=5044023&guid=149b925d-9c06-4504-bf79-ab7cdea30c7&bucket_id=irsbucketdefault&beacon_version=1.0.1&findingMethod=p13n)

6) Your laptop requirements:

Make sure you have a laptop running windows VISTA / 7 /8. But the most important factor is to have at least 8GB of RAM and a PROCESSOR running at 2.8 MHZ. You must also have a HDMI output. If all of this is confusing to you, better make sure you have your IT or in house tech guy to help. Otherwise, the set up is straightforward. If you really need some help, you can easily hire a SUPER GEEK who would love to help you at your event.

<http://supergeeks.net/>

<http://www.geeksqquad.com/btsppcb/?>

[utm\\_source=google&utm\\_medium=paidsearch&utm\\_campaign=brand&ref=3o&loc=KW-4328&ksid=521b21c8-c7ee-22e8-2ae1-](http://www.geeksqquad.com/btsppcb/?utm_source=google&utm_medium=paidsearch&utm_campaign=brand&ref=3o&loc=KW-4328&ksid=521b21c8-c7ee-22e8-2ae1-00006594cf7a&ksprof_id=21&ksaffcode=2589&ksdevice=c&gclid=CKD588aUhcQCFRNafgodQ5QAIA)

[00006594cf7a&ksprof\\_id=21&ksaffcode=2589&ksdevice=c&gclid=CKD588aUhcQCFRNafgodQ5QAIA](http://www.geeksqquad.com/btsppcb/?utm_source=google&utm_medium=paidsearch&utm_campaign=brand&ref=3o&loc=KW-4328&ksid=521b21c8-c7ee-22e8-2ae1-00006594cf7a&ksprof_id=21&ksaffcode=2589&ksdevice=c&gclid=CKD588aUhcQCFRNafgodQ5QAIA)

7) Surf or Hawaiian Music plus your BULLHORN:

Ok... you have all the visuals down, now you need to stimulate the auditory senses with some fun and lively music. Play some surf or Hawaiian music in the background

And remember - every surf contest has a bullhorn and air horn to announce winners and scores.

Please use this in good taste because if you have other surrounding booths who are now "crowdless" due to you taking all the crowds away from them, the jealous factor comes up and they will complain if you are having too much fun. So, use the bullhorn at any event but check your volumes. With the air horn, use this for private events. But there is also an AIRHORN app that is pretty funny!

<https://play.google.com/store/apps/details?id=com.foncannoninc.airhorn&hl=en>

<https://itunes.apple.com/us/app/air-horn-loud-free/id377671756?mt=8>

<http://www.amazon.com/Air-Horn-987587/dp/B002TRoJE0>

<http://www.harborfreight.com/household/megaphones.html>

<http://www.bestbuy.com/site/pyle-pmp30-professional-30-watts-megaphone-bullhorn-w-siren/1306754529.p?id=mp1306754529&skuld=1306754529>

<http://www.walmart.com/ip/Mini-Megaphone/8033791>

OK.... SURFS UP!

If you need any further detailed training, please go to our training links:

3D SURFFER WITH REAL SURF SURFBOARD PACKAGE 1

<http://www.surfsimulatorevents.com/#!/blank/c702>

iCAM SURFER using the WEB CAM

<http://www.surfsimulatorevents.com/#!/about1/ciip3>

aloha and mahalo!

